

ONE DAY CONFERENCE! GREAT PLAINS GREEN EXPO

FEBRUARY 3-5, 2025

129 - Exit 81 - Sioux Falls, SD 57107

FULL-LINE TRADE SHOW - PRODUCTS FOR:

- GROWERS - LANDSCAPERS - LAWN CARE PROFESSIONALS
- GARDEN CENTER OPERATORS - GREENHOUSE GROWERS
- CHRISTMAS TREE GROWERS - ARBORISTS - FLOWER SHOPS

INFORMATION PACKED SEMINARS!

Sessions for Landscape Designers & Installers, Landscape Architects, Greenhouse Growers, Garden Center Owners, Managers & Employees, Arborists, Park & Recreation Personnel, and Landscape Maintenance Firms

TUESDAY, FEBRUARY 4

"The Arch and the Tetrahedron"

"New and Emerging Products in Horticulture"

"New to You Perennials & Future Introductions"

"Strategies to Maintain Quality and Minimizing Loss"

"Soil Amendments and Tree Planting: Theory Versus Reality"

"Controlling Plant Growth - A Comprehensive Approach"

"Successful Tree Planting by Improving Root Quality of Container-Grown Trees"

WEDNESDAY, FEBRUARY 5

"Know Your Natives on a First Name Basis"

"The Elephant in the Room"

"Pests and Plants: Predictions for 2025"



REGISTER IN ADVANCE AND SAVE! CALL (605) 352-4414

Members of other state associations can register at Great Plains Green Expo - member rates.

PROGRAM AT A GLANCE

FEBRUARY 3-5, 2025

MONDAY, FEBRUARY 3, 2025

- 3:00..... SDNLA Executive Board Meeting-President Andy Jerke
Ramkota Hotel Board Room
- 3:00-5:00 Trade Show Setup
- 5:00.....Dinner in Frankies with early arrivals
Board Members and SDNLA members pay their own way

TUESDAY, FEBRUARY 4, 2025

MONDAY MORNING SESSION:

- 7:30-11:30 Trade Show Setup
Ramkota Hotel Washington Room
- 7:30.....Coffee Service in East Lobby
Sponsored by GPGE
- 7:30.....Registration Desk Open
Ramkota Hotel East Lobby
- 9:00-10:30 **"The Arch and the Tetrahedron"**
Building a strong base for success with biologics in greenhouse production.
Andy Peterson-Spectrum Sales, Inver Grove Heights, MN
Downstairs Harvest Room
- 10:30-10:45 **Break**
Ramkota Hotel East Hall
Sponsored by GPGE
- 10:45-12:00 **"New and Emerging Products in Horticulture"**
Stuff you probably have not heard of that can have a big impact!
Andy Peterson-Spectrum Sales, Inver Grove Heights, MN
Downstairs Harvest Room

-OR-

- 10:45-12:00 **"New to You Perennials & Future Introductions"**
Cayla Olson, Regional Product Manager, Walters Gardens, Minneapolis, MN
Amphitheater II
- 11:30.....Trade Show Opens
Ramkota Hotel Washington Room
- 11:30-1:00 Luncheon in Trade Show Area
Ticket Required-Provided with Full Registration

MONDAY AFTERNOON SESSION:

- 1:00-2:00 **"Strategies to Maintain Quality and Minimizing Loss"**
Dr. Christopher Curry, Iowa State University
Downstairs Harvest Room
- OR-
- 1:00-2:00 **"Soil Amendments and Tree Planting: Theory Versus Reality"**
Virtual Session
Dr. Bert Cregg, Professor of Horticulture and Forestry, Michigan State University
Amphitheater II

- 2:00-3:00 Breck-Trade Show
Ramkota Hotel Washington Room
Sponsored by Walters Gardens

- 3:00-4:00 **"Controlling Plant Growth - A Comprehensive Approach"**
Dr. Christopher Curry, Iowa State University
Downstairs Harvest Room

-OR-

- 3:00-4:00 **"Successful Tree Planting by Improving Root Quality of Container-Grown Trees"**
Virtual Session
Riley Johnson, Research Technician, Michigan State University
Amphitheater II

4:00-10:00 **Great Plains Green Expo** **Evening Social** **Scholarship Benefit Auction**

- Ramkota Washington Room*
Ticket Required-Provided with Full Registration
Visit with your Suppliers and Friends
Dice Shoot and Hi-Low Card Games
Ticket Sale Proceeds to go to the SDNLA Scholarship Funds

WEDNESDAY, FEBRUARY 5, 2025

WEDNESDAY MORNING SESSION:

- 7:30..... Registration Opens
Ramkota East Lobby
- 8:00.....Trade Show Opens
Ramkota Washington Room
- 9:00-10:00 **"Know Your Natives on a First Name Basis"**
Elliott Duemler, National Nursery Products
Amphitheater II
- 10:00-12:00SDNLA Annual Meeting and Brunch
Ramkota Washington Hall
Ticket required -Provided with Full Conference or Booth Registration

WEDNESDAY AFTERNOON SESSIONS:

- 12:00-1:00 **"The Elephant in the Room"**
Green Industry Insurance Panel-Experts and SDNLA Members
Strategies for dealing with ever-changing, ever shrinking, Insurance Options
Amphitheater II
- 1:00-2:00 **"Pests and Plants: Predictions for 2025"**
Dr. John Ball, SDSU Extension Specialist, Brookings, SD
Amphitheater II
- 2:00-4:00 Tear Down Trade Show

CONFERENCE SPEAKERS



ANDY PETERSEN

Andy Petersen has 40 years of experience in ornamental horticulture. He has spent the last 30 years as a contract sales representative. Andy has worked with some of the largest and smallest growers in the country problem solving and providing practical solutions. His history of working with emerging companies and technologies in IPM, fertility and growing media provides a valuable mixture of historical perspective coupled with the leading edge.

TUESDAY, FEBRUARY 4

9:00-10:30 "The Arch and the Tetrahedron"

Building a strong base for success with biologics in greenhouse production.

10:45-12:00 "New and Emerging Products in Horticulture"

Stuff you probably have not heard of that can have a big impact!



CAYLA OLSON

Cayla Olson is currently the regional product manager covering ND, SD, MN, WI, IA, & NE for Walters Gardens – a breeder, liner supplier, and the home of Proven Winners® Perennials. Like many in this industry, she got her start at a local garden center as a teen, turning her love of plants into a degree from the University of Minnesota, and has spent nearly a decade working with large wholesale growers. Based in the Twin Cities, she travels frequently visiting customers and enjoying the region's horticultural tourism hotspots!

TUESDAY, FEBRUARY 4

10:45-12:00 "New to You Perennials & Future Introductions"

Calling all perennial lovers! Check out the cool new varieties that are now available to retailers and landscapers, and future introductions that growers will have access to in the 25/26 season. This curated list of plants, mostly bred by Minnesota native Hans Hansen, includes varieties that do well in the plains, with a few temptations for those who aren't afraid of zone pushing!



DR. CHRISTOPHER CURRY

Chris is an associate professor in the Department of Horticulture at Iowa State University. He received his BS and MS from the University of Minnesota and his PhD from Purdue University. He has responsibilities in teaching, research, and extension in greenhouse crop production.

TUESDAY, FEBRUARY 4

1:00-2:00 "Strategies to Maintain Quality and Minimizing Loss"

When life throws a curve ball at your crop schedule, you don't want to strike out. This session will focus on strategies to use when holding crops. From adjusting the growing environment to cultural practices, you will learn several approaches to holding plants.

3:00-4:00 "Controlling Plant Growth - A Comprehensive Approach"

For most containerized annuals and perennials, we get more growth than we bargained for. Controlling plants to produce appropriately sized flowering crops can be done by modifying the growing environment and cultural practices, as well as with growth retardants (PGRs). This presentation will cover both non-chemical methods, as well as the fundamentals PGRs.



DR. BERT CREGG

Dr. Bert Cregg is a Professor of Horticulture and Forestry at Michigan State University. He conducts research and extension programming on physiology and management of trees in landscapes, nurseries, and Christmas tree production. He has published nearly 100 articles in peer-reviewed scientific journals and is a regular contributor to professional publications related to tree care. Prior to joining the faculty at MSU he was a research plant physiologist for the US Forest Service and International Paper.

TUESDAY, FEBRUARY 4

1:00-2:00 "Soil Amendments and Tree Planting: Theory Versus Reality"

An array of amendments and additives such as mycorrhizae, bio-stimulants, and compost are widely promoted to improve tree planting success. But do these amendments really help? In this presentation, Dr. Bert Cregg will discuss the basics behind these soil amendments and additives and present recent research from his lab on their effectiveness in improving tree survival and growth after transplanting.



RILEY JOHNSON

Riley Johnson is an ISA Certified Arborist and a research technician in the Department of Horticulture at Michigan State University. She earned her B.S. in Natural Resources Management from Grand Valley State University and M.S. in Horticulture from Michigan State. In her current role, she conducts field research and extension efforts related to landscape tree establishment and Christmas tree production.

TUESDAY, FEBRUARY 4

3:00-4:00 "Successful Tree Planting by Improving Root Quality of Container-Grown Trees"

Container-grown trees are a popular option for arborists and landscapers; however, growing trees in standard plastic nursery containers can lead to malformed root systems, namely circling roots. Different techniques are promoted and used by industry professionals to remediate root circling such as slicing, teasing, shaving, and bare-rooting. In this session, Riley will discuss results from over a decade's worth of trials at Michigan State University that compared techniques for remediating circling roots of container-grown trees.



ELLIOTT DUEMLER

Elliott is a sales representative for National Nursery Products (NNP) representing national and regional plant producers in the US. Prior to NNP, Elliott was the perennial production manager at Taylor Creek Restoration Nurseries for 17 years overseeing all aspects of the Taylor Creek perennial product line. He was instrumental in the growth of the organization's perennial production and distribution.

WEDNESDAY, FEBRUARY 5

9:00-10:00 "Know Your Natives on a First Name Basis"

Elliott will talk about Native Plants and how to use them in a community-based planting design. He will dive into details of commercially available plants used in these types of plantings, homing in on the native carex's.



LIZA REINESCH

Liza began her insurance career in 2013 with Fischer Rounds & Associates, advancing from Claims Advisor to Claims Manager before focusing on commercial insurance. In 2024, she became a Client Advisor, leveraging her expertise to provide personalized service and address her clients' unique insurance needs. Holding multiple professional designations, Liza is also active in her community and enjoys outdoor activities with her family in Mitchell, SD.

WEDNESDAY, FEBRUARY 5

12:00-1:00 "The Elephant in the Room" Green Industry Insurance Panel-Experts and SDNLA Members"

Strategies for dealing with ever-changing, ever shrinking, Insurance Options



DR. JOHN BALL

John Ball is a Professor at South Dakota State University where he teaches courses in arboriculture, nursery management and woody plant identification. He also serves as the Extension Forestry Specialist and the Forest Health Specialist for the South Dakota Department of Agriculture and Natural Resources.

WEDNESDAY, FEBRUARY 5

1:00-2:00 "Pests and Plants: Predictions for 2025"

Complete Registration includes Trade Show, Education Seminars, plus Lunch & Social on Monday and Brunch on Tuesday. Single Day Registrations include Trade Show, Education Seminars and social or meal for that day only.

Extra Meal Tickets may be purchased, Meals cannot be subtracted from registrations.

SOUTH DAKOTA NURSERY & LANDSCAPE ASSOCIATION

Conference Registration • FEB 3-5, 2025
BEST WESTERN PLUS RAMKOTA HOTEL & CONVENTION CENTER
3200 W. Maple St., Sioux Falls, SD 57107 • Exit 81 off I-29

Pre-Registration Deadline - January 25, 2025
 Add \$5.00 per registration at the door

Members of Adjoining State Associations May Register at the Member Rate

GREAT PLAINS GREEN EXPO

Please Phone Hotel for Room Reservations 605-336-0650.

Please tell them that you are registering for the SDNLA Convention when calling.

NAME	Which Association are you most closely assoc. with? See Below	SDNLA MEMBERS		NON-MEMBER		TRADE SHOW		EXTRA MEALS				
		Complete Reg 2 Days w/ Meals \$120	Bring 3 or more members/affiliates discounted registration \$110	ONE DAY ONLY w/Meals	Complete Reg 2 Days w/ Meals \$195	ONE DAY ONLY w/Meals	Member	ONLY Non-Member	TUES	TUES	WED	
				TUES \$75	WED \$75	TUES \$100	WED \$100	\$25	\$30	Lunch \$25	Social \$30	Brunch \$25

Total of all Columns

ASSOCIATION CODES
 1. SDNLA - SD Nursery & Landscape Association
 2. SDARA - SD Arborists Association
 3. MNLA - or Other Association
 3. City or State Government

Firm Representing _____

Address _____

City, State, Zip _____

Phone _____

Today's Date _____

Make Check Payable to "SDNLA"

Return Form & Check To:
 SDNLA 5659 Dak Ave S
 Huron, SD 57350
 (605) 352-4414
 Fax (605) 352-8836